

DO NOT REMOVE  
THIS LABEL

TDK C-90  
TDK  
DYNAMICALLY ENGRAVED AT THE  
FINE

MADE IN JAPAN  
TDK ELECTRONICS CO., LTD.

FROM HERE TO ETERNITY  
FASTER THAN SPEED OF SOUND  
LAST ANGLES  
UTOPIA - ME GEORGIO  
ETERNITY - REARISE  
1ST HAND EXPERIENCE IN 2ND  
HAND LOVE  
I'M LEFT, YOU'RE RIGHT,

MAGIC FLY - SPACE  
GEORGIO



D \* C90 TDK



TDK's D \* C90 TRUE MECHANISM Cassette

★ High Output

- Entirely new hi-fi cassette; outstanding quality at moderate prices.
- Outstanding performance on any cassette recorder.
- High MOL (maximum output level), broad dynamic range for good "real life" sound reproduction.
- New "D" gamma ferric oxide high density, high resolution coating plus TDK's unique binder assures bright, warm, mellow sound reproduction.
- Also available in 45, 60, and 120 minute lengths.

TIPS on HANDLING and STORAGE

1. Avoid touching the tape with your fingers; you may cause drop-outs or scratches.
2. Protect your cassette from dust and damage when not in use by keeping it in its protective plastic box.
3. The tape should be kept wound snugly on the cassette reels; if the tape is loose, carefully wind it on to one of the reels by gently turning one of the hubs.
4. Keep the recorder head and pinch roller clean by regular use of a good cassette head cleaner (like TDK's HC-1 cassette).
5. Avoid prolonged exposure of cassettes to excessive heat or humidity, direct sunlight, or strong magnetic fields; do not store near a heating appliance, TV set or similar equipment.
6. To preserve valuable or prized recordings, punch out and remove the erasure prevention lug on the top edge of the cassette.

GUARANTEED QUALITY D \* C90

TDK Cassettes are manufactured and shipped under the strictest quality control standards. TDK's unique high-reliability mechanism is designed and built to prevent jamming, snarling, fouling or other operational failures.

TDK D-C90 TRUE MECHANISM CASSETTE  
90min(2×45min)1-7/8ips

Compact  
Cassette



TDK ELECTRONICS CO., LTD.  
14-6-2 Chomei, Uchikanda, Chiyoda-ku, Tokyo 100, Japan  
TDK ELECTRONICS CORP.  
735 Eastgate Boulevard, Garden City, New York 11530 USA  
TDK ELECTRONICS EUROPE GmbH  
4000 Düsseldorf, Georg Meck Str. 14, F.R. Germany

MADE IN JAPAN

TDK



TRUE  
MECHANISM

D \* C90

FORMER

\* HIGH OUTPUT

D \* C90 TDK

R2760  
B9.04

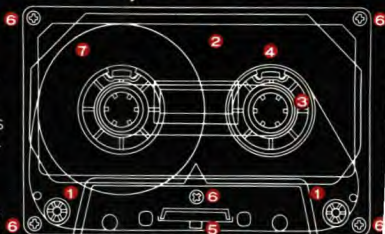
DYNAMIC CASSETTE



### TRUE MECHANISM

TDK's unique high-reliable true mechanism is designed and built to prevent jamming, snarling, fouling or other operational failures. Every TDK true mechanism D cassettes contain important mechanical components as can be seen through the transparent shell.

- 1 Guide rollers with tapered flanges run on truly round stainless steel pins, to assure free tape movement without binding, friction or wear; helps eliminate wow and flutter, and assures perfect head-to-tape alignment.
- 2 Liner sheets of high quality provide low-friction guidance for the edges of the tape; the rigid liners maintain their low-friction properties indefinitely, don't generate static electricity and won't deform.
- 3 Precision hubs prevent uneven winding and resultant wow and flutter.
- 4 All-foam pressure pad assures positive grip on tape



- 5 All-foam pressure pad and beryllium-copper spring assure constant firm contact between head and tape (head touch).
- 6 Five sealing screws are used in the assembly of all TDK cassettes to secure the two halves of the housing together, assuring positive alignment and permitting disassembly for editing or splicing.
- 7 Mirror-smooth finish of TDK's calendered tape assures less head wear, prevents oxide rub-off, curling or wrinkling, assures long-life smooth

***A2760 - Swaziland Oral History Project***

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